

APP SOFTWARE TO SUPERCHARGE YOUR BUSINESS

THE ONE-TAP-APP THAT INSTANTLY CONNECTS YOU TO **YOUR CUSTOMERS**



INFORM, PROMOTE, CROSS-SELL, UPSELL
AND CREATE LASTING RELATIONSHIPS
WITH A SINGLE TAP



THE APP SOFTWARE TO **SUPERCHARGE YOUR BUSINESS**

You can now have your very own custom App, which your customers can capture in as little as **One Second**.

With our App Software, you can instantly add content, send push notifications and drive engagement to your target audience directly through their phones, giving you the many benefits of an App without the tremendous investment of time, effort and money.

If you can create a word document, then you have all the skills necessary to manage and update your own App. And with affordable monthly payment tiers of £99 per month, there's a App to fit all budgets.



Ease of Use

Use our simple drag and drop tools and just add your content, text, links, graphics, media, menus, check-ins, orders, forms, payments and more. You won't need to do any programming. With one click, you just publish your updated App.



Greater Visibility

On social media and email, your messaging is mixed in with competing information, like posts, ads and spam. However, your App contains only your content, with nothing to dilute your message. This means that you alone own the customer relationship.



Better Value - Faster ROI

With your new App, your customers have all your company or brand information in their pocket and can immediately find what they are looking for from your business. What matters is right there in one place.



Instant Utility

You don't lose customers as there are no forms, accounts or complicated sign ups to get started. Your customers can go from tapping a link or scanning a QR code to using your App in seconds.



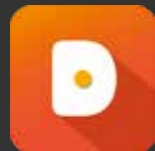
Perfect Timing

Need to promote something and notify your customers? With your App you can send push-notifications direct to your customers - allowing you them to interact instantly with your business.



Higher Engagement

Inform, promote, cross-sell, up-sell and create lasting relationships with your App. You can drive better engagement and advocacy due to the ease of sharing between customers, in turn fuelling new customer installs with a single tap.



RECENTLY CREATED **APP FOR CORNWALL**

Cornish Traditional Cottages are now using their very own custom App, retaining and capturing customers in as little as **One Second.**

Below is just one of the Cornish businesses already using the App, which should help you get a feel for what you could create.

Just hold your phone camera up to the QR code, download DiiD and the first App will appear within DiiD. The whole process takes less than 20 seconds. Thereafter you just need to hold you phone camera up to the next QR code and another new App will immediately appear, all without any need for the user to enter personal



DISCOVER MORE ABOUT THE DiiD APP SOFTWARE

Created to help businesses like yours access the power of an App without the high cost of development.

For more information about how you could have your very own App for as little as £99 pm, you can contact us at The Ocean Agency on telephone: 01326 574842 or email :

- **Richard McEvoy:** richard.mcevoy@theoceanagency.co.uk
- **Jonathan Perkins:** Jonathan.perkins@theoceanagency.co.uk





The Ocean Agency is a content marketing agency and publishing house set up by a team of award-winning editorial and marketing specialists.

We develop ways to help you tell the story of your business in a language that your customers understand, delivered through platforms that deliver response.

We love to work with our clients to understand how to engage your customers and reach new ones by creating accessible websites, magazines, social media, emails, videos, apps and more.

We always go the extra mile to deliver work we are proud of and which you'll love and your customers will appreciate.

**CREATING AMAZING AND
ENGAGING CONTENT, THAT
DELIVERS YOUR MESSAGE ACROSS
MULTIPLE PLATFORMS, AND
ENGAGES WITH YOUR
CUSTOMERS IS WHO WE ARE AND
WHAT WE DO**

VIEW MORE OF OUR CUSTOMER APPS BY SCANNING THE QR CODES BELOW



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